



ASEAN-BAC

AEM – ASEAN BAC CONSULTATION

**Brunei Darussalam
19 August 2013**

MOVING. AHEAD. TOGETHER



MYANMAR



Strengthening REI & Expanding Trade



LAOS



PHILIPPINES



VIETNAM



BRUNEI DARUSSALAM



SINGAPORE

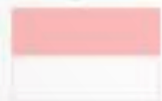
CAMBODIA



MALAYSIA



Inclusion of Women & Youth



INDONESIA



Promotion of Start Ups & MSMEs



ASEAN-BAC



Strengthening REI & Expanding Trade

Activities

Recommendations

Improving the Utilization of ASEAN+1 FTAs

- Set a target of 95 per cent tariff elimination
- Modify ROOs to be more Business-Friendly ROOs
- Level up the quality of the government website and help desk

Enhance ASEAN Competitiveness

- Conduct outreach relevant to businesses
- Strengthen its efforts in AEC Blueprint areas that businesses rate as among the least satisfactory
- Further enhance support on ASEAN BAC activities on related Study and Survey

Implement ASEAN Business Travel Card (ABTC)

- Pursue the establishment of ASEAN Business Travel Card before AEC 2015
- Accelerate the staged development of the ASEAN BTC
- Work closely with interested stakeholders

Improve EODB in ASEAN

- Incorporate the annual ranking of EODB with the annual progress achieved in the AEC Blueprint wherever applicable.
- Encourage the model of sharing and mentorship



Promotion of Start Ups & MSMEs

Activities

Establish ASEAN Branding for SMEs

Maximise the benefits of Regional Economic Integration for SMEs

Recommendations

- Map existing sources and potential disseminators for 1-2 Priority Integration Sectors (PISs)
- Call for Dialogue on AEC Monitoring & AEC Communication
- Undertake “Study-cum-Study Tour” to identify Regional Cooperation Model

- ASEAN SME WG and the SME Advisory Board to assist ASEAN BAC
- ASEAN Member States to support in assisting ASEAN BAC



Promoting the Inclusion of Women & Youth

Activities

Promote the Inclusion of Youth Entrepreneurs

Promote the Inclusion of Women in Businesses

Recommendations

- Include the development of youth entrepreneurs under the “economic pillar” of ASEAN.
- Foster pro-employment growth and decent job creation.
- Promote macroeconomic policies and fiscal incentives that support youth economic empowerment.
- Establish ASEAN youth associations.

- Include women entrepreneurs under the “economic pillar” of ASEAN.
- Conduct ASEAN-focused studies or surveys on the role of women in business and entrepreneurship.
- Engage with the national women entrepreneurs association to increase membership and raise awareness on AEC.