



PARTICIPANT INFORMATION SHEET

1. Survey title

2011 ASEAN Business Advisory Council (ASEAN-BAC) Survey on ASEAN Competitiveness

2. Who is conducting the survey?

This survey is an initiative by the ASEAN-BAC, which is a grouping of ASEAN's prominent business people. ASEAN-BAC was formed in 2003 by the ASEAN Leaders (Heads of State and Government) to provide private sector feedback on ASEAN economic cooperation.

The survey is conducted across all ten ASEAN member economies by ASEAN-BAC in collaboration with Lee Kuan Yew School of Public Policy (National University of Singapore) faculty Assistant Professor Marn-Heong Wong.

3. What is the purpose of this survey?

You are invited to participate in this survey. This information sheet provides you with information about the survey. Please read the information below and ask questions about anything you don't understand before deciding whether or not to take part.

This survey aims to gather the views of the ASEAN business community on the competitiveness of the ASEAN region for trade and investments. It would also collate business views on ASEAN economic integration. ASEAN has a goal to form an ASEAN Economic Community (AEC) with the free flow of goods, services and investments by 2015.

The survey findings will be submitted by ASEAN-BAC to the ASEAN Leaders at the ASEAN Summit in November 2011 in Bali, Indonesia, as well as to ASEAN Economic Ministers and officials.

The *2011 ASEAN-BAC Survey* follows from the success of the inaugural *2010 ASEAN-BAC Survey*, where survey findings and policy recommendations were reported to ASEAN Leaders in October 2010 in Hanoi and ASEAN Economic Ministers in Manado in August 2011. The report on Findings from *2010 ASEAN-BAC Survey on ASEAN Competitiveness* can be downloaded at:

http://www.spp.nus.edu.sg/docs/publication/ASEAN_BAC_Survey_Report_MHW_F.pdf

4. Who can participate in the survey? What is the expected duration of my participation?

The ideal participant will be the person with the *broadest strategic overview* in his/her organisation. In this way, the collective inputs would represent the views of business leaders from around the ASEAN region.

The survey will take approximately 20 minutes.

You may complete the survey in the form attached. Please e-mail your completed form to sppwmh@nus.edu.sg, attention: Assistant Professor Marn-Heong Wong. Alternatively, you may respond to the survey on-line through the following link: www.surveymonkey.com/s/aseansurvey2011

5. How will my privacy and the confidentiality of my research records be protected?

All aspects of the survey, including results, will be **strictly confidential** and only the principal researcher conducting the survey, Asst Prof. Wong will have access to information on the participants, if survey returns are sent directly to Asst Prof. Wong via the means mentioned in Point 4. Each participant's name, organisation and job title that are collected in the survey will be stored separately by the principal researcher. Entry of other information from the survey and subsequent analysis will be carried out in relation to a numeric identification code.

*Information on individual participants and the businesses to which they belong **will not be identifiable** in any published findings, unless permission is sought and given prior to publication. Only aggregate data will be published.*

6. What are the possible benefits to me and to others?

Your inputs are important to advancing ASEAN economic integration and helping businesses and economies in ASEAN to prosper. As the collective views from businesses in this survey will be presented to ASEAN Leaders, it is hoped that this will assist policy makers to formulate or enhance policies that enable business growth and strengthen ASEAN competitiveness.

You will also receive a copy of the survey results when they are available, as well as information on any follow-up actions arising from the survey.

7. Can I refuse to participate in this survey?

Yes, you can. Your decision to participate in this research is voluntary and completely up to you. If you do not feel comfortable at anytime during or after the survey, you may terminate your participation for any reason. All resultant data from your response to the survey will be discarded should you request the principal researcher to do so.

8. Whom should I call if I have any questions or problems?

Please contact the principal researcher, Asst Prof. Marn-Heong Wong at telephone **+65 6516-7822** or email **sppwmh@nus.edu.sg** if you would like to seek further clarifications on this survey.